

# 2nd ANNUAL INTERNATIONAL WORKSHOP ON HIGHER EDUCATION

University of Vic

The internationalisation process in which universities are immersed is a response to the increasingly globalised socio-economic, cultural and intellectual context. The mission of universities has not changed: they have always had an international focus. It is the context that has changed: the world seems to have become smaller and distances shorter. New technologies have compressed time and space. Knowledge in all fields now rapidly crosses borders to become available worldwide. It is in this context that the University of Vic is creating the conditions to realise its full potential.

The first international workshop held in December 2011 aimed to increase awareness among the university community. The UVic internationalisation effort is not limited to just a few specific areas of the University but is a shared project that cuts across all departments and centres. That is why we invite international experts in many disciplines to give plenary lectures and take part in our panels on internationalisation, in support of this drive, which runs parallel to projects currently under way in leading universities around the world.

This second workshop will for a week convert UVic into a forum of discussion on international opportunities and challenges for Catalan universities and for the University of Vic itself and for other business, education and health organisations.

The UVic International Workshop on Higher Education is sponsored by "La Caixa" Foundation Welfare Projects.

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## University of Vic

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**UVIC**  
ESCOLA  
DE DOCTORAT

**26 - 30 November 2012**

Sponsored by:



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**UVIC**

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**Monday 26 November**

12.00 - 13.30

**Opening lecture** - AULA MAGNA***The power of social media in higher education***

Jane Hart, Social Learning & Collaboration Adviser and internationally renowned speaker and writer on the use of social technologies for collaborative learning and working.

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**Tuesday 27 November**

12.00 - 13.30

**Round table** - SEGIMON SERRALLONGA HALL***International student mobility and employability***

Participants: Dr Jordi Villà, Head of the Polytechnic School, UVic; Mr Jesús Escrivà, European Student Network in Spain; Hewlett-Packard.

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**Wednesday 28 November**

16.00 - 17.30

**Round table** - SEGIMON SERRALLONGA HALL***University - enterprise cooperation, a strategic partnership for social and economic development***

Participants: Dr Cèsar Duch, Coordinator of the lifelong learning programme in International Business at the Faculty of Business and Communication Studies, UVic; Dr Andrea Boogaard, Chair of the Curriculum Innovation Project and Chair of the Programme Advisory Committee, Rotterdam Business School - University of Rotterdam; Prof. Dr.-Ing Klaus-Dieter Rupp, Head of Project Engineering and Head of Engineering and Management, Baden-Württemberg Cooperative State University, DHBW-Heidenheim; Ms Carme Saez, Corporate Development Director, La Farga.

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**Thursday 29 November**

09.30 - 14.00

**Research workshops****Doctoral Programme in Digital and Information Technology**  
ROOM F101***Engineering failure analysis***

Dr Marco Boniardi. Professor in Metallurgy and Material Science, Politecnico di Milano. His research interests are related to carbon and steel alloys, stainless steel, fracture mechanics and fatigue; corrosion and wear in metals, failure analysis and prevention of failure, forensic engineering, welding metallurgy, steelmaking.

Dr Barbara Rivolta. Associate Professor of Metallurgy, Politecnico di Milano. She carries out research in applied mechanical metallurgy and engineering component damage.

**Field failure analysis in the axle industry**

UVic research fellow: Dr Assumpta Vizcaino

**Mobile Robot Localisation**

Dr Andreu Corominas. ß-Robots

**3D object reconstruction using a six-axis robot arm**

PhD student: Mr Marc Mundó

**Doctoral Programme in Translation, Languages and Literature**  
ROOM F102***The kneadings of Caterina Albert: eloquence and silence***

Dr Kathleen McNerney. Professor Emeritus of Spanish Literature, Benedum Distinguished Scholar, and Singer Professor of the Humanities, West Virginia University. She has published on Latin American, Castilian, and French literature, and specialises in Catalan women writers.

**Research approaches to gendered narratives of cancer in cultural discourses**  
UVic research fellow: Dr Francesca Bartrina**Reintroducing *La plaça del Diamant* by Mercè Rodoreda. A translation analysis model for Spanish retranslation of the novel.**

PhD student: Ms Judith Sánchez

**Doctoral Programme in Health, Welfare and Quality of Life**  
ROOM B030***The challenges of internationalisation of doctoral studies in health: lessons learned from the first experience in nursing in Spain (INPhD).***

Dr Andreu Bover. Lecturer, Universitat de les Illes Balears. His areas of teaching and research are the social determinants of health and critical qualitative research.

**International PhD experience**

Dr Mireia Subirana. Consorci Hospitalari de Vic

**The 4G's #ticsalut Collective Intelligence Healing Approach**

PhD student: Mr Marc de Sanpedro López

18.00 - 21.00

**Doctoral Programme in Inclusive Education**  
ROOM F101***Changing school. Alternative ways to make a world of difference***

Dr Terry Wrigley. Visiting Professor, Leeds Metropolitan University, United Kingdom. Honorary Senior Research Fellow, University of Ballarat, Victoria, Australia

**Inclusive education and school improvement. A case study of cooperative learning**

UVic research fellow: Dr José Ramon Lago

**Values education through physical education. Cooperative learning experience in a non-formal educational context**

PhD student: Mr Jordi Vilà

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**Friday 30 November**

09.30 - 14.00

**Research workshops****Doctoral Programme in Systems Biology** - ROOM T118***Codon-usage mediated translational optimisation in metagenomes***

Dr Kristian Vlohovicek. Head of Biology Division, Faculty of Science, University of Zagreb. Associate professor, University of Oslo. His expertise is in Computational Biology, Metagenomics, Machine Learning Methods in Large-Scale Genomics and Comparative Genomics.

**Footprints of selective forces on the human genome: an approach from genes involved in disease**

UVic lecturer: Dr Jordi Planas

**Genomics for all**

Dr Lluís Armengol. Q-Genomics

**Methods for the identification of disease risk genetic profiles**

PhD student: Mr Victor Urrea

**Doctoral Programme in Interactive Digital Communication**  
ROOM F101***Investigating the domestication of convergent mobile media and mobile internet by children and teens: preliminary issues and empirical findings***

Dr Barbara Scifo. Assistant professor in Sociology of Culture and Communication, Università Cattolica, Milan. Her main research interest is the social shaping of ICT, especially mobile telephony and the internet.

**Interactive and transmedia non-fiction: interactive documentaries**

UVic research fellow: Dr Arnau Gifreu

**Creating unexpected cities**

Mr David Fontanet. Get Get One

**Effectiveness of advertising apps or branded apps for Mobile phones. Case study in Barcelona and towns in the province.**

PhD student: Ms Miriam Molina

11.00 - 12.30

**Workshops**- ROOM F102***New international horizons for university staff***

Ms Marina Casals. International Coordinator, Universitat Rovira i Virgili. Member of the International Relations Managers Professional Section Board at the European Association for International Education.

12.30 - 14.00

**Seminar**- ROOM F102***Discover your world. Internationalisation at a medium-sized institution in 21st-century Europe***

Mr Miguel Bravo. International policy officer, NHTV Breda (Netherlands). Ms Joyce Seegers. Head of the International Office and Coordinator of Student Administration, NHTV Breda (Netherlands).