

Polytechnic School Seminars

2013-14

Scientific Sessions
in Engineering
and Biosciences

Lecture

Augmented Reality: fundamentals and applications shots

Guillem Crosas

(has a degree in Advanced Telecommunications Engineering from the UPC and a diploma in Business Studies from the UB. After acquiring professional experience at multinational companies such as Vodafone and Elecnor, he changed tack to found PANGEA Reality, a mobile application development company focused on augmented reality. He is also a professor at the UB and at the IL3 and EAE business schools).

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INSTITUTO DE INVESTIGACIONES DE
CULTURA CIENTÍFICA
Y DE LA INVENCIÓN

13.12.2013

Universitat de Vic
Sala Segimon Serrallonga

16 h